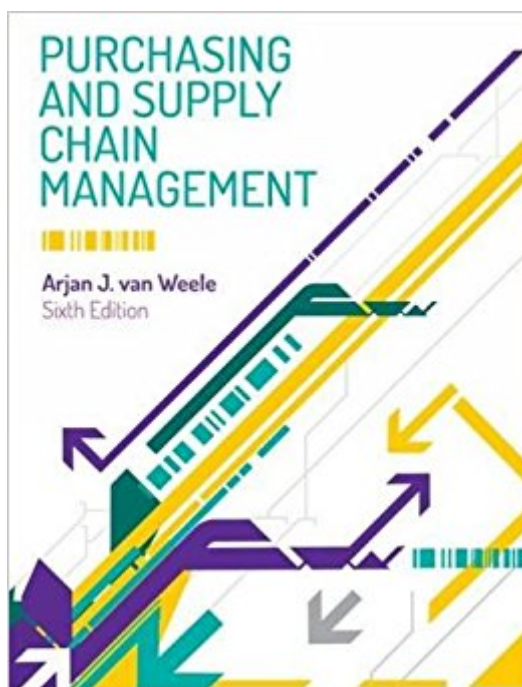


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Synopsis

In this era of turbulence and change, it is important to be up-to-date with the latest developments in Purchasing and Supply Chain Management theory and practice. Employing a flexible managerial perspective, Purchasing and Supply Chain Management sixth edition provides a complete introduction to the key concepts of this fast moving area. Global examples from Intel, Li and Fung and Hewlett-Packard to name a few, demonstrate the challenges and solutions to the problems companies face every day, while the latest research insights add a critical perspective throughout.

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Prof. Dr. Arjan J. van Weele holds the NEVI-Chair in Purchasing and Supply Chain Management at Eindhoven University of Technology, Faculty of Industrial Engineering and Innovation Sciences (IE&IS). He has extensive experience in teaching, research and consultancy and has written numerous articles and books in the areas of strategic management, business logistics and purchasing and supply chain management. In 2003 he received the Hans Ovelgonne Award from the International Federation of Purchasing and Supply Management (IFPSM) for his outstanding academic contribution in the area of purchasing and supply management.

Professor van Weele does a fabulous job of packing the essentials into his book. Unlike many textbooks - he does a great job of balancing purchasing 101 with more complex concepts such as the essential commercial aspects of the a buyer-supplier relationship. For example, he addresses the concept of Performance-Based agreements and the concepts of why output and outcome measures should be the best choice pending suppliers are capable to meeting more sophisticated

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